

Communities In Schools introduces new logo

New logo symbolizes CIS mission and increases brand identity

Communities In Schools has introduced its new logo, which will better promote its work as a leader in dropout prevention.

“We are fortunate to be part of an organization with a strong staff at the national office, our state office, and our local 39 affiliates operating in 58 North Carolina counties,” said Linda Harrill, president and CEO of Communities In Schools of North Carolina. “Our new logo advances a message that is consistent with our work: it takes the collaborative efforts of the entire community to ensure that we provide all of our youth with the support they need to succeed in school.”

The former logo featured “champ,” a red stick figure, jumping up in the air, casting a shadow of a blue mortarboard. The new logo still has champ, but he is outlined within a multi-colored schoolhouse, better capturing Communities In Schools and its mission to surround students with a community of support, empowering them to stay in school and achieve in life.

Communities In Schools of North Carolina is part of the national CIS group, the nation’s leading dropout prevention organization, and the only one proven to both decrease dropout rates *and* increase on-time graduation. Last school year, the CIS network in North Carolina worked with more than 100,000 youth and their families across the state, empowering more than 96 percent of its high school students to remain in school. For more information, please visit www.cisnc.org or call 1-800-849-8881.

